

EVOLVING TO ACCELERATE HEALTH CARE INNOVATION

About the Echo Innovation Alliance

- **The Echo Innovation Alliance (the “Alliance”)** is a powerful strategic investing engine designed to expand Echo Health Ventures’ (“Echo”) proven investment model
- Echo is a strategic collaboration of Cambia Health Solutions and Mosaic Health Solutions
- Echo and USABLE Corporation, which serves its parent company Arkansas Blue Cross and Blue Shield, are coming together in the newly formed Alliance
- Through its depth of investment sourcing and industry relationships, the Alliance will bring together leading health solutions companies to provide products and services to millions of Americans



TOUCHING AN INCREASING NUMBER OF LIVES ACROSS THE US

What's Unchanged

- Our Investment Strategy
- Our Speed
- Our Proven Investment Model
- Our Hands-On Support for Portfolio Companies
- Our Team

What's Expanding

- Our Strategic Reach
- Our Industry Relationships and Channels
- Our Market Insights